

Practical AI skills for real businesses.

The AI Academy at the University of Wolverhampton is a new training centre helping businesses build the AI skills their people need to work smarter, safer and with more confidence – wherever you're based. Every course is short, practical and designed to be brought straight back into your workplace, whatever your team's role and whatever their starting point.

- A programme of courses covering AI and cyber security.
 - Courses for every level, from frontline teams to the boardroom.
 - Delivered online, on campus, hybrid, or at your own workplace.
 - Training tailored to your industry, from marketing to legal, HR to project management.
 - Funded training routes available for eligible West Midlands organisations.
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FIND OUT MORE

wlv.ac.uk/ai-academy

Upskill your team in AI

AI is already reshaping how businesses communicate, analyse data and make decisions. The real risk isn't AI itself – it's a workforce that hasn't been shown how to use it well. Here's what you gain by upskilling your team with us:

- faster, more confident use of everyday AI tools across your teams
- reduced risk from data protection, bias and misuse of AI systems
- a more competitive workforce, ready for an AI-enabled economy
- skills applied the same day and brought straight back into your business.

Training areas

Our programme is being built around six broad areas, so there's a route in for every business and every level.

AI awareness & foundational

- All staff – no prior AI knowledge needed

AI for business functions

- HR, marketing, finance, sales, operations and more

AI for managers & leaders

- Team leaders, directors and senior decision-makers

Technical & professional AI

- IT, data and software professionals

AI intensive bootcamps

- Career changers and those reskilling into AI roles

Cyber security

- All staff through to specialist security professionals

Industry training

Every industry uses AI differently, so we also build bespoke training around your sector – including business and marketing, HR, education, legal, and project management. Get in touch to talk through what your team needs.

Get in touch

Visit wlv.ac.uk/ai-academy for the latest on course dates and booking. If you're a West Midlands-based organisation, check the site too – you may be eligible for funded training places.

